

# 2021 年「新媒體時代下的文化衝擊與社會責任」國際研討會

## 徵稿啟事

### 一、 主題說明

隨著行動科技的飛速發展，新媒體及各式的社群媒體已滲透到我們日常生活各層面，這種圖文並茂並且即時快速的訊息交流與傳播方式，對年輕人尤其有巨大的吸引力。資訊社會中，強大的社群媒體有助於消除邊界、建立社群意識，並促進世界各地人們的溝通和合作，也賦予消費者和公民超出想像的權力，促進許多公民運動的產生。但是，這種新傳播科技的生活與運用，除了有「重新部落化」的隱憂，造成不同社群各守其疆界、相互取暖之外，網路謠言及假新聞的生產與流傳，也很容易成為有心人士操弄民意、帶動風向的工具。

科技的進步與網路的發達，人與人之間的互動型態也隨之產生變化，網路的便利同時亦衍生出許多的社會問題。本次研討會透過社會學、文化研究、文學與心理學等人文社會學科角度，探討人際關係、社會運動、遊戲文化、社群媒體、性別意識、社會關懷、經濟行為、教育與學習等議題，以理解新媒體運用的正反效果，是身處於數位時代中每個人必須具備的能力與素養。

### 二、 研討會資訊

- (1) 時間：2021 年 6 月 16-18 日之間
- (2) 地點：世新大學管理學院 2 樓國際會議廳(台北市文山區木柵路一段 111 號)
- (3) 聯絡資訊：世新大學人文社會學院(02)22368225 轉 83502

### 三、 徵稿對象

海內外各領域對此主題有興趣、研究之專家學者。

### 四、 徵稿子題

- (1) 數位時代的社會問題
- (2) 社群媒體與人際關係
- (3) 其他與主題相關之議題

### 五、 投稿方式

- (1) 投稿者請於 2021 年 3 月 31 日前填妥基本資料與論文摘要表(詳附件)寄至投稿信箱：chss@mail.shu.edu.tw，信件主旨請註明「投稿 2021 年新媒體時代下的文化衝擊與社會責任國際研討會」。
- (2) 文件資料不全或不符資格者，不予受理。
- (3) 若發現有違反申請規定或學術倫理等情事，本院得拒絕受理申請。

## 六、 徵稿重要時程

- (1) 2020 年 11 月 20 日公開徵稿啟事。
- (2) 2021 年 3 月 31 日論文摘要徵稿截止，字數 300~800 字以內。
- (3) 2021 年 4 月 30 日公告摘要審查結果，並通知投稿者。
- (4) 2021 年 6 月 16-18 日之間舉行研討會。

## 七、 辦理單位

- (1) 主辦單位：世新大學人文社會學院
- (2) 合辦單位：世新大學社會發展研究所、性別研究所、社會心理學系、英語學系、中國文學系、日本語文學系

## 八、 其他

來稿錄取者，邀請出席研討會發表論文，並將其經發表修改後論文全文收錄於「新媒體時代下的文化衝擊與社會責任」國際研討會論文集，以電子形式發行，請勿一稿兩投。願意接受刊登者請繳交授權書，本院並保留修刪內容之權利，如不願更動或有特別需求，請事先聲明。

# **2021 International Conference on “Cultural Shock and Social Responsibilities in the New Media Era”**

## **Call for Papers**

### **I. The Conference Theme**

With the rapid development of mobile technologies, new media and social media have become parts of our daily life. The instant exchange and dissemination of messages with texts and illustrations quickly capture young people’s attention. In the information age, powerful social media can eliminate boundaries, form community awareness, and promote communications and cooperation among people around the world. Also, consumers and citizens are empowered with rights they have never had before, which prospers the rise of many civic movements. However, these novel technologies may lead to some serious social problems such as media framing, “retribalization,” fake news, and internet rumors. Moreover, they may become a tool exploited by specific people to manipulate public opinions to serve their own personal interests.

The advancement of technologies and the Internet has changed our interpersonal relationships and way of communicating with other people. The convenience of the Internet generates a lot of social problems as well. As one of the members of the New Media Era, people should know the effects that new media have brought to us. In order to understand the negative and positive effects induced by new media, this conference cordially invites experts and scholars from the fields of sociology, cultural studies, literature, and psychology to probe into the following issues, including interpersonal relationship, social movement, game culture, social media, gender issues, social care, economic activities, education and learning.

### **II. About the Conference**

(1) Time: June 16<sup>th</sup> -18<sup>th</sup> , 2021

(2) Venue: International Conference Hall (the 2<sup>nd</sup> floor, the College of Management Building, Shih Hsin University)

No. 1, Ln. 17, Sec. 1, Muzha Rd., Wenshan Dist., Taipei City 116, Taiwan

(R.O.C.)

(3) Contact: College of the Humanities and Social Sciences, Shih Hsin University  
(02) 22368225 ext. 83502

### **III. Presenters:**

We welcome experts and scholars who are interested in the conference theme to submit an abstract and present a paper at the conference.

### **IV. Submission Topics**

We welcome any paper related to the conference theme. Possible areas of investigation may include, but are not limited to, the following topics:

- A. Social issues in the New Media Era
- B. Social media and interpersonal relationship
- C. Other topics related to the conference theme

### **V. Submission Rules**

- A. If you are interested in presenting a paper in this conference, please send your CV and an abstract (see the appendix) to [chss@mail.shu.edu.tw](mailto:chss@mail.shu.edu.tw). Please send your email with the title “Submission to 2021 International Conference on Cultural Shock and Social Responsibilities in the New Media Era.”
- B. The application will not be accepted if the submitted documents are incomplete or the applicant is ineligible.
- C. Applicants who violate the submission rules or academic ethics will not be accepted by the conference committee.

### **VI. Important Dates**

- A. Submission date: November 20<sup>th</sup>, 2020
- B. Abstract Submission Deadline (300~ 800 words): by March 31<sup>st</sup>, 2021
- C. Abstract Acceptance Notification: April 30<sup>th</sup>, 2021
- D. Conference Date: June 16<sup>th</sup>~18<sup>th</sup>, 2021

### **VII. Conference Organizers**

- A. Organizer: College of the Humanities and Social Sciences, Shih Hsin University
- B. Co-organizers: Graduate Institute for Social Transformation Studies, Graduate Institute for Gender Studies, Department of Social Psychology, English Department, Department of Chinese Literature, Department of Japanese Language and Literature (Shih Hsin University)

### **VIII. Others**

Those whose abstracts are accepted will be invited to present their papers at the

conference. All the presented full papers after revision will be included in the conference proceedings named “Cultural Shock and Social Responsibilities in the New Media Era” and published in the digital form. The accepted papers cannot be submitted to more than one journal or conference. If you are willing to publish your paper, please submit the authorization letter. College of the Humanities and Social Science reserves the right to delete and revise the contents of the papers. If you don't want to revise your paper or have any other special needs, please inform us in advance.

世新大學人文社會學院依據個人資料保護法第八條第一項規定，向台端告知，本表所蒐集之個人資料，僅供辦理 2021 年「新媒體時代下的文化衝擊與社會責任」國際研討會活動營運與聯繫等之用，並得保存 5 年後依規定銷毀。如得以向主辦活動聯絡人聯絡方式行使查詢、更正等個人資料保護法第 3 條的當事人權利，如續為單位提供的資料不完整或不確實，將無法完成本次投稿作業。聯絡人電話：02-22368225 ext.83502

**附件：基本資料與論文摘要表**

<b>投稿子題 (擇一)</b>	<input type="checkbox"/> 數位時代的社會問題 <input type="checkbox"/> 社群媒體與人際關係 <input type="checkbox"/> 其他與主題相關之議題
<b>論文題目</b>	
<b>作者姓名/ 服務單位與職稱</b>	
<b>以下請填寫第一作者或主要通信聯繫人之資料，謝謝！</b>	
<b>聯絡電話</b>	(O) : (H) : 行動電話 :
<b>通訊地址 (郵遞區號)</b>	
<b>電子郵件信箱</b>	
<b>論文摘要與關鍵詞</b>	
<b>摘要 (包括主要研究問題、研究方法及預期貢獻；800 字以內為原則)</b>	
<b>關鍵詞 (上限為 5 個)</b>	
<p>請於 2021 年 3 月 31 日 (星期三) 之前，將本表電子檔傳送至 <a href="mailto:chss@mail.shu.edu.tw">chss@mail.shu.edu.tw</a>。</p> <p>逾期者恕不受理。如有相關事宜，請來信或來電洽詢 (02-22368225 轉 83502)。</p>	

## Appendix: CV and Abstract Form

<b>Submission Topic (Choose one)</b>	<input type="checkbox"/> Social Issues in the New Media Era <input type="checkbox"/> Social Media and Interpersonal Relationship <input type="checkbox"/> Other topics related to the conference theme
<b>Title</b>	
<b>Name/Affiliation</b>	
<b><u>Please fill in the information of the first author or the main correspondent</u></b>	
<b>Telephone Number</b>	(O) : ..... (H) : ..... Mobile : .....
<b>Address (Postal code)</b>	
<b>Email</b>	
<b><u>Abstract and Keywords</u></b>	
<b>Abstract (Including Research topic, methodology, contribution: within 800 words)</b>	
<b>Keywords (up to 5)</b>	
Please email this form to <a href="mailto:chss@mail.shu.edu.tw">chss@mail.shu.edu.tw</a> by March 31 <sup>st</sup> , 2021 (Wednesday). Thank you. <u>Any overdue submission will not be accepted. If you have any further question, please email us or contact us: 02-22368225 ext. 83502</u>	